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HSBC Mauritius enhancing the customer experience through new card products

HSBC is pleased to announce the launch of its new Visa Platinum credit cards which further complements its current credit card suite offering comprising of classic and gold credit cards.

The brand new HSBC Visa Platinum credit card also sports the modern interpretation of the HSBC iconic lion – a unique symbol to HSBC which serves as a reminder of our rich history, commitment to our customers' protection and prosperity, and our promise to support them in achieving their ambitions.

Our HSBC Visa Platinum Credit Card provides access to an array of benefits centered around enhancing the experience of the cardholders' international lifestyle wherever they travel as well as providing extra security on valuable purchases - from extra protection through extending selected product warranty period to cover over theft or accidental damage. Our cardholders will also have full travel assistance and all support required for a smooth journey while they indulge in exquisite travel offers worldwide.

Further enhanced features have also been implemented across our card suite to improve all our cardholders' experience:

- They get expedient and faster shopping experience with contactless feature requiring no PIN which can be availed while paying for low value purchases with a simple Tap and Pay at the point of sales terminals.
- Chip and PIN Technology, on the other hand, provides a more secure experience by safeguarding our cardholders' personal and credit card details while at the same time further increasing worldwide acceptance of the HSBC Credit Card as a means of payment.
- SMS notifications have also been introduced as an additional security feature providing notification to our cardholders on approved online and overseas transactions equal and exceeding threshold of Rs.500 and Rs.5,000 respectively.

Last but not least, all HSBC Visa Gold credit cardholders are the first privileged to experience the HSBC Visa Platinum Credit Card which is being offered to them as a free and automatic upgrade. Furthermore, HSBC in collaboration with Visa is currently leveraging a promotional campaign with 3 cash prize of Rs.100,000 to be won by cardholders activating and using their HSBC Visa Platinum Credit Card for purchases until end of October 2020.

Commenting on the innovation milestone, Chris Murray, CEO of HSBC says;

“HSBC’s investment in new capabilities demonstrates our commitment to driving the customer experience to new levels of service. Also, in today’s world of heightened cyber security risks, being able to do your shopping with a peaceful mind, knowing that your transactions are secure, is what we want our customers to experience.”

Chris Murray adds that from a business perspective, the local payments landscape is morphing into a cashless society.

Media enquiries to:

Annick Rave Meerun

403 0783

annickmeerun@hsbc.co.mu

Note to editors:

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. HSBC serves customers worldwide from offices in 64 countries and territories in our geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,923bn at 30 June 2020, HSBC is one of the world’s largest banking and financial services organisations.

HSBC in Mauritius

HSBC has two entities in Mauritius – a branch of The Hongkong and Shanghai Banking Corporation Limited and a local subsidiary, HSBC Bank (Mauritius) Limited. We operate six retail branches which provide a range of consumer banking services from account opening, to mortgage and personal loans and credit card offerings. Through HSBC Bank (Mauritius) Limited, the local subsidiary offers global banking services which include:

Corporate Banking

Dedicated corporate account relationship managers tailor services to customer requirements in corporate facilities and funding, and short and long-term funding in local and foreign currencies.

Global Business

One of the first banks to set up an Offshore Banking Unit in Mauritius in 1991, HSBC has grown to be one of the leading banks in the Mauritius Global Business sector. Its clients enjoy a comprehensive range of trade services, finance and facilities, catering particularly to the needs of Freeport, trade and global business companies operating from Mauritius.

HSBC’s financial products and solutions offered to meet the requirements of global investors include:

- Multi-currency accounts and deposits
- Foreign exchange and treasury services
- Funds transfers and remittances on HSBCnet with Face ID recognition
- E-banking
- FI Sub-account access to Indian markets
- Trade finance
- Multi-currency corporate lending
- Global Custody Business